



**BRIGGS & STRATTON
CORPORATION**

Golf - 00:30 Spot

Hushed golf announcer: It's about a 200-yard shot. He should get a nice clean hit on this perfectly manicured fairway. And-what's this? There's a man running onto the course. He seems to be wearing a bathrobe.

Man: Hey! I keep telling you, this isn't a golf course, it's my lawn!

Announcer: Okay, just hit the ball and run. Ah, yes, the risk is worth the reward to play such a perfect lie. Now run, RUN!

Voice Over: A professional grade lawn is going to attract attention. Simplicity Lawn Mowers.

Baseball - 00:30 Spot

Excited baseball announcer: Bottom of the 9th, down by one, bases loaded, two outs, two strikes, and heeeere's the pitch....Wait! There's a man running onto the field, carry a spatula and shouting???

Man: Hey! HEY!!! This is isn't a baseball field, this is my LAWN!

Baseball announcer: So THAT's why there's a grill in left field. MmmmmmmMMM, that's one humdinger of a smell. And a lawn! Looks like that's the game folks!

Voice over: A professional grade lawn is gonna attract attention. Simplicity Lawn Mowers.