



**BRIGGS & STRATTON  
CORPORATION**

*August 2019*

## **SIMPLICITY REBATE OFFER AD DISCLAIMERS**

**DEALERS PLEASE USE THESE DISCLAIMERS IF YOU ARE CREATING YOUR OWN REBATE ADS. PRE-APPROVAL IS REQUIRED FOR CO-OP REIMBURSEMENT ON ANY DEALER CREATED ADVERTISING.**

### **Preseason Snow Savings**

\* Rebate is based on the purchase of select Simplicity Single Stage(\$25 Mail-In), Medium Duty or Select Series Dual Stage (\$50 Mail-In), Heavy Duty or Signature Series Dual Stage (\$75 Mail-In), or Signature Pro Series Dual Stage (\$100 Mail-In) snowthrower models in-stock. Eligible purchase amounts do not include attachments, accessories, dealer set-up fee or sales tax. The qualifying product must be purchased between 8/15/19 and 10/31/19. To receive the mail-in rebate in the form of a Visa prepaid card, submit a completed mail-in rebate certificate, original or copy of purchase receipt dated between 8/15/19 and 10/31/19. Mail-in rebate forms are available at the selling dealer and [www.ferrismowers.com](http://www.ferrismowers.com). Submissions must be postmarked by 11/30/19. Visa prepaid card will be mailed in 8-10 weeks, excluding any holidays, of receipt of valid, complete requests by The Advertising Checking Bureau, Inc. Promotional Product will be mailed in 2-4 weeks, excluding any holidays, of receipt of valid, complete requests by Briggs & Stratton Corporation. Limit five (5) rebate redemption requests per person. Briggs & Stratton reserves the right in its sole discretion to substitute the Promotional Product with an item(s) of equal or greater value should the Promotional Product become unavailable for any reason. Rebates will be issued in local currency. Offer valid only in U.S. and Canada. Briggs & Stratton or The Advertising Checking Bureau, Inc. is not responsible for lost, late, incomplete, damaged, misdirected, illegible or postage-due requests/mail. No facsimiles or mechanical reproductions are accepted. Void where prohibited, taxed or restricted.



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### **Summer Big Iron Rebates**

\* Rebate is based on the purchase of select Simplicity Broadmoor (\$400 Total (\$100 Instant, \$300 Mail-In)), Conquest (\$400 Total (\$100 Instant, \$300 Mail-In)), Prestige (\$400 Total (\$100 Instant, \$300 Mail-In)), Courier (\$200 Total (\$50 Instant, \$150 Mail-In)), or Contender (\$200 Total (\$100 Instant, \$100 Mail-In) tractor and zero turn models in-stock. Eligible purchase amounts do not include attachments, accessories, dealer set-up fee or sales tax. The qualifying product must be purchased between 8/15/19 and 9/30/19. To receive the mail-in rebate in the form of a Visa prepaid card, submit a completed mail-in rebate certificate, original or copy of purchase receipt dated between 8/15/19 and 9/30/19. Mail-in rebate forms are available at the selling dealer and [www.ferrismowers.com](http://www.ferrismowers.com). Submissions must be postmarked by 10/31/19. Visa prepaid card will be mailed in 8-10 weeks, excluding any holidays, of receipt of valid, complete requests by The Advertising Checking Bureau, Inc. Promotional Product will be mailed in 2-4 weeks, excluding any holidays, of receipt of valid, complete requests by Briggs & Stratton Corporation. Limit five (5) rebate redemption requests per person. Briggs & Stratton reserves the right in its sole discretion to substitute the Promotional Product with an item(s) of equal or greater value should the Promotional Product become unavailable for any reason. Rebates will be issued in local currency. Offer valid only in U.S. and Canada. Briggs & Stratton or The Advertising Checking Bureau, Inc. is not responsible for lost, late, incomplete, damaged, misdirected, illegible or postage-due requests/mail. No facsimiles or mechanical reproductions are accepted. Void where prohibited, taxed or restricted.



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### **Summer Tractor Savings**

\* Rebate is based on the purchase of a new Simplicity Legacy (\$400 Total (\$500 Mail-In) or Regent (\$400 Total (\$100 Mail-In) lawn tractor models in-stock. Eligible purchase amounts do not include attachments, accessories, dealer set-up fee or sales tax. The qualifying product must be purchased between 8/15/19 and 9/30/19. To receive the mail-in rebate in the form of a Visa prepaid card, submit a completed mail-in rebate certificate, original or copy of purchase receipt dated between 8/15/19 and 9/30/19. Mail-in rebate forms are available at the selling dealer and [www.ferrismowers.com](http://www.ferrismowers.com). Submissions must be postmarked by 10/31/19. Visa prepaid card will be mailed in 8-10 weeks, excluding any holidays, of receipt of valid, complete requests by The Advertising Checking Bureau, Inc. Promotional Product will be mailed in 2-4 weeks, excluding any holidays, of receipt of valid, complete requests by Briggs & Stratton Corporation. Limit five (5) rebate redemption requests per person. Briggs & Stratton reserves the right in its sole discretion to substitute the Promotional Product with an item(s) of equal or greater value should the Promotional Product become unavailable for any reason. Rebates will be issued in local currency. Offer valid only in U.S. and Canada. Briggs & Stratton or The Advertising Checking Bureau, Inc. is not responsible for lost, late, incomplete, damaged, misdirected, illegible or postage-due requests/mail. No facsimiles or mechanical reproductions are accepted. Void where prohibited, taxed or restricted.



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### **Fall Clean-Up Rebates**

\* Rebate is based on the purchase of a Single Bagger/Catcher (\$50 Mail-In), Twin Bagger/Catcher (\$75 Mail-In), Triple Bagger/Catcher (\$100 Mail-In), or TURBO-Pro™ Collection Systems (\$250 Mail-In) mower attachment in-stock. Eligible purchase amounts do not include attachments, accessories, dealer set-up fee or sales tax. The qualifying product must be purchased between 8/15/19 and 10/31/19. To receive the mail-in rebate in the form of a Visa prepaid card, submit a completed mail-in rebate certificate, original or copy of purchase receipt dated between 8/15/19 and 10/31/19. Mail-in rebate forms are available at the selling dealer and [www.ferrismowers.com](http://www.ferrismowers.com). Submissions must be postmarked by 11/30/19. Visa prepaid card will be mailed in 8-10 weeks, excluding any holidays, of receipt of valid, complete requests by The Advertising Checking Bureau, Inc. Promotional Product will be mailed in 2-4 weeks, excluding any holidays, of receipt of valid, complete requests by Briggs & Stratton Corporation. Limit five (5) rebate redemption requests per person. Briggs & Stratton reserves the right in its sole discretion to substitute the Promotional Product with an item(s) of equal or greater value should the Promotional Product become unavailable for any reason. Rebates will be issued in local currency. Offer valid only in U.S. and Canada. Briggs & Stratton or The Advertising Checking Bureau, Inc. is not responsible for lost, late, incomplete, damaged, misdirected, illegible or postage-due requests/mail. No facsimiles or mechanical reproductions are accepted. Void where prohibited, taxed or restricted.